

Recruiter Information/Itinerary  
**51<sup>st</sup> Charlotte Diversity &  
Professional Career Fair**

*Wednesday, October 17, 2012  
The Park Expo & Conference Center  
(Formerly called Charlotte Merchandise Mart)  
Now in Independence Hall - 10:00AM until 2:00PM*

**Produced by**  
**DiversityHiringExpos.com**

**Dear Recruiters:**

Thank you for participating in Charlotte. The following is detailed information.

**Address**

The Park Expo & Conference Center  
(Formerly known as the Charlotte Merchandise Mart)  
2500 E. Independence Blvd. Charlotte, NC 28205  
Phone # (704) 333-7709

The career fair occurs in Independence Hall from 10:00 am until 2:00 pm. If necessary, this event can be extended to 2:30 pm to accommodate for candidates waiting in line to meet with a recruiter. Parking is free! Recruiter Set-up starts at 8:45 am. Lunch is provided for up to (2) recruiters per company and served between noon and 1:30 pm. **Additional meals are available for \$22.00 per person and may be purchased via credit card.**

**Contact:** Jim Carter at (770) 881-7620 for additional lunch tickets or more information & questions. Email: [jim@diversityhiringexpos.com](mailto:jim@diversityhiringexpos.com)

**Accommodations, Dining, & Hotels**

Go to: <http://www.charlottesgotalot.com>. Click on "**accommodations**". From the pull down menu, select "**East**" or "**Center City**" for location or near "**Bojangles' Coliseum**" or "**The Park**" (formerly called the Charlotte Merchandise Mart) for a list of hotels by price. For a detailed map and additional information visit: <http://www.theparkcharlotte.com>.

**Shipping Instructions**

We strongly suggest **ALL** Job Fair Materials be sent directly to the Charlotte hotel you are using and **NOT** The Park. Storage space is very limited. Call Jim Carter @ (770) 881-7620 for shipping questions. Email: [jim@diversityhiringexpos.com](mailto:jim@diversityhiringexpos.com)

**Electricity, Phone Lines and Internet at The Park**

Your booth space does not include electricity, phone lines or internet. If you require any of these services, please visit [www.theparkcharlotte.com](http://www.theparkcharlotte.com) and click on exhibitor information and forms to acquire services. Electricity is \$80.00 and Internet drop is \$350.00. Prices are subject to change. **Projectors, Dry Erase Boards, Plasma Monitors and Video Equipment** Items can be rented and installed on-site by American Video Audio. If you require any of these items for your booth space, please contact Alan Marquist for details and current pricing @ (704) 339-0030.

### **Driving Directions**

#### **From I-85**

**Driving South**, take the exit for I-77 South. Take the Brookshire Freeway exit off of I-77 (right turn). Once on the exit, follow the directions for Brookshire Freeway East. Drive 2 miles and take the East Independence Blvd. exit (left turn). Once on East Independence Blvd., drive 2.2 miles to Briar Creek Road and turn right. The Park - Merchandise Mart parking areas are just ahead, on both sides of the street. All recruiters should park at the main entrance in front to access the hall.

**Driving North**, take the Brookshire Blvd. (Highway 16) exit. Turn right at top of the exit ramp. Drive 4 miles and take the East Independence Blvd. exit. Once on East Independence Blvd., drive 2.2 miles to Briar Creek Road and turn right. The Park - Merchandise Mart parking areas are just ahead, on both sides of the street. All recruiters should park at the main entrance in front to access the hall.

#### **From I-77**

**Driving North**, take the John Belk Freeway exit. Drive 2.3 miles and take the East Independence Blvd. exit (right turn). Once on East Independence Blvd., drive 2.2 miles to Briar Creek Road and turn right. Mart parking areas are just ahead, on both sides of the street. All recruiters should park behind Independence Hall or at the main entrance in front.

**Driving South**, take the Brookshire Freeway exit. Once on the exit, follow the directions from the Brookshire Freeway East. Drive 2 miles and take the East Independence Blvd. exit. Once on East Independence Blvd., drive 2.2 miles to Briar Creek Road and turn right. The Park - Merchandise Mart parking areas are just ahead, on both sides of the street. All recruiters should park at the main entrance in front to access the hall.

#### **From Highway 74 (Independence Blvd.)**

##### **Driving West:**

**Option #1:** Proceed 1/2 mile beyond Eastway Drive to the new Briar Creek interchange and bridge. Bear right on the interchange after passing under the bridge. Proceed right again on Briar Creek Road (over bridge) to The Park - Merchandise Mart parking on the right, or Independence Arena parking on the left. All recruiters should park at the main entrance in front to access the hall.

**Option #2:** Take the second Eastway Drive exit (look for airport directional signs). Turn right at the first stoplight (Monroe Road). Drive .7 miles and turn right on Washburn Avenue. The Park - Merchandise Mart parking will be on the left, and Independence Arena parking will be on the right. All recruiters should park at the main entrance in front to access the hall.

**We know there are other choices available and thank you for your loyalty and support!**

Sincerely,

**Jim Carter - CEO**

**Diversity Hiring Expos, Inc.**

**4006 Dorchester Walk NW Kennesaw, GA. 30144**

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